## The 100% Secure Hard Drive Destruction Solution. CRUSHING.

Shred-it's state-of-the-art destruction machines are specifically designed to destroy your hard drives so that data can never be retrieved or reconstructed. We provide a secure chain of custody at each step by:

- 1. Logging and documenting the manufacturer serial number of each device before destroying your hard drives and providing a copy of the log for your records
- 2. Providing the service at your location or securely transporting your hard drives to our destruction facility
- 3. Punching an irreparable hole through each hard drive with 7,500 lbs. of force pressure. Completely destroying the drive platters, rippling and fracturing the magnetic surfaces and rendering the drive data unrecoverable
- 4. Sending an itemized Certificate of Destruction for your files following the destruction of your hard drives
- 5. Partnering with recyclers across North America, helping to reduce your carbon footprint

The average cost of a data breach is \$7.35 million or \$225 per lost or stolen record.<sup>1</sup>

 2017 Cost of Data Breach Study: United States, Ponemon; https://www-01.ibm.com/marketing/ iwm/dre/signup?source=urx-15764&S\_PKG=ov58458





## We protect what matters.

## Why You Need Shred-it<sup>®</sup> Hard Drive Destruction.

You may be tempted to just toss out old hard drives, erase them, or worse, stockpile them in storage. But if confidential data gets into the wrong hands, it can lead to lost customers and loss of revenue. Even if data has been erased, it can still be recovered.

Shred-it<sup>®</sup> Hard Drive Destruction ensures your sensitive data is 100% inaccessible by physically destroying the drive.

The percentage of C-Suites who dispose of electronic devices, including hard drives, on a quarterly basis or more often, dropped from 76% in 2016 to 57% in 2017.

2. 2017 State of the Industry Report, North America

- OUR SERVICE IS QUICK AND EASY Just one call can make hard drive destruction a part of your regular business practices
- WE'RE FLEXIBLE

We'll recommend the best destruction method based on your workplace needs, on-site vs. off-site, one-time or regularly-scheduled service

- IT'S AFFORDABLE For just dollars a hard drive, can you afford not to?
- YOU GET RELIABLE SERVICE

We ensure your sensitive data is physically destroyed – the only way to guarantee the information is unrecoverable

• WE RECYCLE

After destruction, we recycle the materials for you with approved partners to reduce your carbon footprint



## Contact us today to get started 877-587-4733 | shredit.com/harddrive



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