

Weekly PRODUCE ALLIANCE Market Report



February 9, 2023

OVERVIEW

In South Florida, as well as Mexico, we continue to see lighter than expected supply on slicer cucumber and yellow squash. Bell peppers are readily available, and quality is outstanding! Tomato production is much improved this week as well. The corn market will be very short as the fallout from last month's freeze is now affecting the crop, causing extremely low yields and more loss than expected. The hot pepper market seems to be staying firm as cold temps and weather damage are causing shortfalls this season, with Serrano and Anaheim the highest priced and shortest available. Honeydew and cantaloupe have become quite a challenge due to cooler weather and will most likely not improve until mid-late February. Weather in Yuma is improving with only very slight chances of lettuce ice in the forecast going into next week. Cold temperatures at night in the San Luis, MX, growing region continue to delay asparagus crop maturity. Growers are expecting delays in production for the next 10-14 days. During this time, larger asparagus (extra-large and larger) is limited.

MARKET ALERTS



BOK CHOY – ESCALATED

Market is extremely active with very light supplies.



CABBAGE (RED) – ESCALATED

Supplies are improving but market remains very active, pricing is steady. Quality is good.



CARROTS (Jumbo) – ESCALATED

Overall supplies are improving, although shippers continue to struggle with supply on Jumbos as sizing remains small in California.



CELERY – ESCALATED

The market continues a slow downward trend. Quality is very good.



CORN – ESCALATED

Markets remain firm out of Nogales and South Florida; quality will start to decline as we are now harvesting in those younger fields that were affected by last month's freeze. We are seeing heavy losses and mixed quality which will be the expectation through February and into March.



GINGER – EXTREME Chinese supply will be very sporadic due to delays in unloading containers and inspecting at the ports. Pricing will be climbing daily.



GARLIC – EXTREME

Quality is good with moderate supplies.



GREEN BEANS – ESCALATED

Market remains firm, and supplies will be light through February. We are still dealing with the impacts of last month's freeze. Cool weather and high demand in the west are keeping price extremely high crossing through Nogales. Mixed quality reported.



SERRANO & ANAHEIM PEPPER – EXTREME /HOT PEPPER - ESCALATED

In the east, supply was lighter this week out of South Florida (Cubanelle, Long Hots, Poblano,



LIMES – ESCALATED The market is reacting, and prices has begun to climb. While the new production has already began, the old crop is expected to be finished within the next few weeks. Overall quality and shelf life has improved, as pack-out yields on U.S. #1-grade fruit have increased. Expect the market to remain somewhat level until fully transitioned to new crop towards the end of February and supply to be extremely tight through the month of April.

MELONS – ESCALATED



- **Cantaloupe:** Cantaloupe arrivals are slowly improving however sizing is heavy to 9's and 12's which is an after-effect of the cooler temps. Quality remains strong, but we are seeing a greener cast than normal. Internal brix levels of 11-14%.
- **Honeydew:** Honeydews remain in a demand exceeds supply situation in all areas (Central America and Mexico) and there is not enough supply to cover the needs of everyone. Our shippers are restricting volume to cover contract only to get us through this period. We do expect supply to begin to pick up to more consistent levels for several weeks. Sizing will peak on 5/6's and advanced ordering is necessary and flexibility on sizes a must until supply increases.
- **Watermelon:** Overall quality is very nice, still seeing firm pricing and moderate demand. Nogales and McAllen are the primary shipping points and mini watermelons seem to be easing back in price as store sets change and demand drops. Offshore watermelons are limited but we are shipping a few 4/5ct this week.

Hungarian Wax, Jalapeno and Shishito). In McAllen, volume is lighter on all varieties: habanero, jalapeno and poblano are all holding at higher-than-normal pricing while the shortest availability is on Serrano and Anaheim due to ongoing supply issues from Coahuila and Chihuahua. Markets will remain firm, but we are starting to see some improvement in crossings out of Nogales. Good supply on tomatillos in all growing regions.



MUSHROOMS – ESCALATED Quality is good despite supply being lighter than expected. We continue to see lack of labor, shortages in component of growing such as peat moss and other inflationary pressures. We expect to see this continue to be a challenge until some of the growing costs can get under control of this particularly labor intensive and cost sensitive item.



PARSLEY (CURLY & ITALIAN) - ESCALATED

Quality is very good although supply continues to be very light. Market is very active.



POTATOES - ESCALATED

Potato demand on cartons has significantly flattened during this past quarter. Q1 generally brings an increase to the market as begin to near the tail end of Norkotah supplies in March. Growers continue to receive record offers from processors (even higher than last season), and reports of further record breaking offers for the Spring continue to roll in. Because of this, the fresh market has a ‘safety net’ of where pricing will likely not fall beneath. We anticipate we will continue to see this trend to get growers to release product on the fresh side. Other growing regions are echoing the same sentiments as well. We will see Nebraska finish up, and less supply out of Colorado and Wisconsin toward the end of Q1. These should give the overall market a boost as well. National supply reports are showing that there are less potatoes this year than last year – and this is not considering the 6M lbs. plus that have already been sold to processors.

GOODBUY

Each week, our team spotlights commodities based on how favorable prices, quality, and supply are in the market. Stay ahead of the trends and look to these good buys for their stellar performance in the fields! Please see each individual product for more information below and reach out to your PA representative for more information on adding this to your order guide.

Commodity	Expert Tip
Roma Tomatoes	Roma tomatoes, also known as Italian or plum tomatoes, are most commonly used in cooked tomato products. These oval red or yellow tomatoes have less juice and seeds than slicing tomatoes, and thick, meaty flesh. They cook down to a thick, savory sauce, making them the ideal tomato for processing. Source: GardeningChannel

TRANSPORTATION & WEATHER



Although diesel rates are near record highs truckload rates continue to decline as consumer spending on durable goods declines reducing demand in the truckload market.



OXNARD, CA:

Thu 2/9	Fri 2/10	Sat 2/11	Sun 2/12	Mon 2/13	Tue 2/14	Wed 2/15	Thu 2/16
72° 52°F	71° 47°F	58° 44°F	59° 44°F	61° 48°F	58° 40°F	58° 43°F	62° 46°F
Sunny	Partly Cloudy	Mostly Sunny/Wind	Partly Cloudy	Sunny	Partly Cloudy/Wind	Sunny	Mostly Sunny









JALISCO, MX:

Thu 2/9	Fri 2/10	Sat 2/11	Sun 2/12	Mon 2/13	Tue 2/14	Wed 2/15	Thu 2/16
79° 54°F	82° 56°F	84° 54°F	81° 53°F	78° 49°F	77° 47°F	76° 47°F	78° 50°F
Partly Cloudy	Sunny	Sunny	Mostly Sunny	Partly Cloudy	Mostly Sunny	Mostly Sunny	Partly Cloudy









CULIACAN, SINALOA

Thu 2/9	Fri 2/10	Sat 2/11	Sun 2/12	Mon 2/13	Tue 2/14	Wed 2/15	Thu 2/16
88° 47°F	93° 55°F	89° 55°F	85° 52°F	81° 46°F	84° 46°F	82° 47°F	83° 47°F
Partly Cloudy	Mostly Sunny	Partly Cloudy	Mostly Cloudy	Cloudy	Partly Cloudy	Partly Cloudy	Partly Cloudy

YUMA, AZ

Thu 2/9	Fri 2/10	Sat 2/11	Sun 2/12	Mon 2/13	Tue 2/14	Wed 2/15	Thu 2/16
76° 46°F	75° 50°F	76° 46°F	66° 44°F	70° 48°F	70° 46°F	62° 42°F	65° 44°F
							
Sunny	Mostly Sunny	Partly Cloudy	Mostly Sunny	Partly Cloudy	Sunny	Sunny	Sunny

IMMOKALEE, FL

Thu 2/9	Fri 2/10	Sat 2/11	Sun 2/12	Mon 2/13	Tue 2/14	Wed 2/15	Thu 2/16
88° 64°F	88° 64°F	86° 62°F	72° 50°F	75° 44°F	83° 54°F	89° 60°F	90° 64°F
							
Isolated hunderstorms	Partly Cloudy	Mostly Cloudy	Partly Cloudy	Sunny	Sunny	Sunny	Sunny