

Produce that's Fresh. Information that's to the Point.



Top 5 Five

1. ASPARAGUS **ALERT!**

Supplies remain our biggest concern.

2. BROCCOLI—BABY **ALERT!**

Supplies are extremely short as cold weather affects growth.

3. CORN **ALERT!**

Eastern supplies are tight; western supplies are good.

4. PEPPERS—CHILES **ALERT!**

Eastern chile pepper supply is extremely limited on most varieties.

5. PEPPERS— RED & YELLOW **ALERT!**

Supply is lighter overall.

Outlook

WEST COAST

The Yuma growing region is expecting partly sunny, cool, and breezy conditions, and at times strong winds. Lows are in the mid-50s with highs in the mid-70s.

MEXICO

Expect very warm temps and sunny conditions, with lows in the mid-50s, and highs in the 85-90° F range.

EAST COAST

Expect slightly lower than average temps from NC northward. FL is seeing 50-60% chance of above average temps next week. Rain expected is above average from NC southward. Look for a 33% chance of below average precipitation for the southern New England area.



asparagus **ALERT!**

Mexican production is ramping up and the market is reflecting a downward trend. Peru is slated to be opening fields and expecting Miami arrivals mid-April. Relief is just around the corner.



avocados

The market has been elevated since Game Day; 48cts and larger are the real movers as the demand for larger fruit has been a preference.



beans—green

Supplies are steady with moderate demand overall.



berries—blackberry, blueberry & raspberry

Blackberry volume is decreasing from Mexico. Markets are starting to increase slowly. **Blueberry** volume is declining as Central American imports have dried up leaving Mexico to pick up the slack. FL will come online in 2 weeks. Markets are increasing. **Raspberry** volume is increasing from Mexico and quality is good. Markets are decreasing.



berries— strawberry

Back-to-back rain and cold temps in CA are severely impacting supplies. Luckily, we still have adequate supplies from FL and Mexico to supplement. Markets are steady to higher.



broccoli & cauliflower **ALERT!**

Broccoli supplies are tighter, expect the market to start to react. **Baby broccoli and Broccolini (ALERT)** continues with extremely short supplies as cold weather is affecting growth. The **cauliflower** market has jumped higher as most shippers are light in supply and not meeting demand. Supplies may be tight to the end of the Yuma season and growers will struggle to meet demand over the next couple of weeks.



celery

Cool weather and rain are affecting the harvest, driving the market back up as supplies struggle to meet demand.

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citrus—lemons, oranges & limes **ALERT!**

Lemon supplies are peaking on 95/115ct, with a high percentage of Fancy grade. Quality is good overall. **Lime** supplies are limited on U.S. #1 and #2 fruit, and markets are elevated. Quality has improved overall, but quality issues on larger sizes are noted. As for **oranges**, supplies are good for 88ct and smaller; 72ct and larger may be tight as suppliers have not been able to harvest. Sub options may be offered.



cucumbers

Eastern supplies are a little better as some new crop FL cucumbers have started, coupled with offshore arrivals. The market is lower overall but could level out. Western quality and supplies are good with fairly light demand.



eggplant **ALERT!**

Eastern supply is very limited on Fancy grade. Choice grade is available with scarring noted. The market is very strong, demand is strong, and this will remain until new fields start. Western supplies are lower on steady demand.



grapes—green & red

Supplies are very good as arrivals from Chile increase. Peruvian volume is still below normal. Demand is good; quality is good. Markets are lower.



lettuce—leaf, iceberg, romaine

Overall lettuce markets are mostly steady, but cooler weather could start to affect yields and may bring on smaller sizing.



melons—honeydew & cantaloupe

Cantaloupe supplies are a little better. Larger sizes continue to be spotty. **Honeydew** supplies will be very short and large sizes are extremely short. **Cantaloupe** quality is good to excellent, whereas **Honeydew** quality only fair to good.



onions—red, white, yellow

The market remains steady. Quality is holding steady as well.



peppers—green, red & yellow **ALERT!**

The eastern **green bell pepper** market is stronger. Demand and quality are good, but supply is lower. Look for market increases. **Red and yellow bell peppers** are extremely short. The western market is robust with good demand and higher markets. Supplies are lighter overall, especially on larger sizes. **Hothouse red pepper** supplies are tighter.



potatoes

The quality is good. Sizing is heavier to the smaller range. Markets are steady.



squash—zucchini & yellow

Zucchini supply is good, and the market is stable. Yellow squash supply is limited, and the market is high.



tomatoes

The **round** market has stabilized due to increasing volume in both the East and West. **Grape, cherry, and roma** volume continue to improve with increased supply and low demand out west.

ALERT! **Hothouse Campari and Heirloom tomatoes** are extremely short and not meeting demand.

Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	STEADY	DECREASING	ALERT	ALERT	INCREASING	STEADY	DECREASING	LOW
Arugula										
Asparagus										
Brussels Sprouts										
Beans – Green										
Broccoli										
Broccolini										
Cabbage										
Carrots										
Cauliflower										
Celery										
Corn										
Cucumbers										
Eggplant										
Garlic										
Lettuce – Iceberg										
Lettuce – Leaf G/R										
Lettuce – Romaine										
Lettuce – Spring Mix										
Mushrooms										
Onions – Green										
Onions – Red										
Onions – Yellow										
Onions – White										
Peas – Snow/Snap										
Peppers – Chiles										
Peppers – Green										
Peppers – R/Y										
Potatoes – Russet										
Potatoes – R/W/Yuk										
Potatoes – Sweet										
Spinach										
Squash – Yellow										
Squash – Zucchini										
Tomatoes – Gr/Ch										
Tomatoes – Roma										
Tomatoes – Round										
FRUITS										
Apples										
Avocados										
Bananas										
Berries – Blackberry										
Berries – Blueberry										
Berries – Raspberry										
Berries – Strawberry										
Citrus – Lemons										
Citrus – Limes										
Citrus – Oranges										
Grapes – Green										
Grapes – Red										
Melons – Cantaloupe										
Melons – Honeydew										
Melons – Watermelon										
Pineapple										

Information is subject to market fluctuations and meant to be used only as a guide. Consider transit time for your area as this is a current condition report, and up to 10 days may pass before the effects show in your market. See the FreshPress Plus+, our extended guide of the current market information at freshpoint.com.