# FreshPress

## Produce that's Fresh. Information that's to the Point.





#### asparagus

Markets have declined even though the weather patterns in Mexico are keeping the supplies lower than anticipated. Next week's freezing forecast could slow production.



#### avocados

Mexican market remains stable with plentiful supplies. The size curve is shifting to smaller sizes and #2 fruit. Markets are softer on 60ct and smaller while 40ct and larger are gaining value.

#### beans—green **ALERTI**

Eastern supplies remain tight, quality is good, and the markets remain elevated as demand exceeds supplies. Western supplies are limited with moderate demand. Relief is expected in the next 7-10 days.

### berries—blackberry, blueberry, & raspberry ALERT!

Raspberry volume is limited for the next few weeks as cooler weather and rain has taken its toll. Markets are steady at higher levels. Blackberry volume is very good from Mexico and

markets are steady. Blueberry volume is aood and will remain steady over the next few weeks. Markets are steady.

#### berries—strawberry

Volume is steady but demand has decreased as we end the Valentine's Day pull. Mexico has a steady production. CA has lower production as the spring crop has not fully developed. FL has lighter volume from increased temps. Markets have decreased. Quality is good.

## broccoli & cauliflower **ALERTH**

Broccoli has come off a little, but the recent cool temps could impact volume. Baby broccoli/broccolini continues with short supplies due to cold weather. Limited supplies of cauliflower are expected for a few more weeks. Supplies should begin to pick up in a couple of weeks if the weather improves.

### celerv

## February 10th, 2023



# Тор Five

1.BANANAS ALERTI Supplies are lighter from all suppliers due to cooler weather.

#### 2.BEANS-GREEN ALERT! Supplies are limited from both major growing areas.

3.BERRIES-RASPBERRY ALERT Volume is limited from cooler temps and rain.

4.CORN ALERT! Supplies and quality are the

supply challenges.

biggest concern. 5.PEPPERS-CHILES ALERT! The market remains high due to

## **Outlook**

#### WEST COAST

The Yuma growing region is expecting sunny and occasionally cloudy conditions, with lows in the 50s and highs in the 70s.

#### MEXICO

conditions with some rain, and warmer weather later in the week. Temp lows in the 40s and highs in the 70s.

#### **EAST COAST**

Temps are expected above average with higher-than-normal precipitation expected for this time of year.





recent weather in CA.

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#### citrus—lemons, oranges, & limes

All three lemon districts in CA are in production with supply in all grades and sizes and peaking on 95/115/140cts. Quality is good. The lime market has taken an unexpected upswing again with substantially diminished availability. Demand is strong. Growing regions have experienced cooler weather with rain that slowed down the harvest. The orange export has resumed and pack out has changed: 60% Fancy / 40% Choice. Quality is good.



#### cucumbers

Eastern supplies have improved, demand is weaker, and the quality is good. Markets are trending down. Western supplies are limited with moderate demand. Baja will start in mid-March.



#### eggplant

Eastern supplies are fair. Quality varies this time of a year. Mexico markets are keeping FL lower, but the demand will strengthen for the Lenten season and markets will get stronger. Western demand is lower, and the markets are weak.

#### grapes—green & red

Supplies are very good as arrivals from Chile increase. Peru volume is still below normal. Demand and quality are good. Markets are decreasing.



#### lettuce—iceberg, leaf, romaine

Good supplies and quality continue overall. See the FreshPress+ for specifics.

#### melons—cantaloupe & honevdew

Cantaloupe demand for large sizes is strong. Sizing profile is smaller, with more 9/12cts available. This sizing trend is expected to continue for the next 3-4 weeks. Honeydew supplies remain limited. Limited supplies are expected for the next 4-5 weeks.

#### onions—yellow, white, & red

Demand is sluggish in the Northwest. Quality remains very good.

#### peppers—green, red & yellow

Markets have eased overall, with eastern yellow pepper supplies tight. Quality is good.

#### potatoes



Packers have cut production to pace the lighter storage volume through the season. Quality is good, but sizing is running small.

#### squash—yellow & zucchini

The eastern supplies are good. Quality varies in different growing areas. Demand is good. Western supplies are good with moderate demand and good quality.

### tomatoes

Round, grape, and cherry markets continue to improve due to increasing availability out West which continues to help drive down the overall market. Roma markets remain stable with good volume and normal demand. Hothouse Campari Tomatoes demand exceeds supply.

## February 10th, 2023



## **Reality** Check

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		INCREASING	¥	DECREASING		1001	INCREASING	×	DECREASING	
	HDIH	CRE	EAD	CRE	ERT	ERT	CRE/	EAD	CRE	≥
	Ħ								_	LOW
		- Supply					– Price		-	1
VEGETABLES										
Arugula			•					•		
Asparagus			•						•	
Beans - Green			•					•		
Broccoli					•	•				
Broccolini			•					•		
Brussels Sprouts					•	•				
Cabbage			•					•		
Carrots			•					•		
Cauliflower					•	•				
Celery			•					•		
Corn					•	•				
Cucumbers			•					•		
Eggplant			•					•		
Garlic			•					•		
Lettuce-Iceberg			•					•		
Lettuce-Leaf G/R			•					•		
Lettuce-Romaine			•					•		
Lettuce-Spring Mix			•					•		
Mushrooms			•					•		
Onions-Green			•					•		
Onions-Red					-				•	
Onions-Yellow Onions-White		•			-				•	
Peas-Snow/Snap										
Peppers-Chiles										
Peppers-Green			•		-			•		
Peppers-R/Y			•		-			•		
Potatoes-Russet			•		-			•		
Potatoes-R/W/Yuk			•					•		
Potatoes-Sweet			•					•		
Spinach			•					•		
Squash-Yellow			•					•		
Squash-Zucchini			•		-			•		
Tomatoes-Gr/Ch		•							•	
Tomatoes-Roma			•					•		
Tomatoes-Round		•							•	
FDIIIT										
FRUIT										
Apples										
Avocados Bananas					•					
						•				
Berries-Blackberry										
Berries-Blueberry										
Berries-Raspberry Berries-Strawberry		•								
Citrus-Lemons										
Citrus-Limes						•				
Citrus-Oranges					-					
Grapes-Green										
Grapes-Red										
Melons-Cantaloupe				•						
Melons-Honeydew										
Melons-Watermelon										
Pineapple			•					•		

Information is subject to market fluctuations and meant to be used only as a guide. Consider transit time for your area as this is a current condition report, and up to 10 days may pass before the effects show in your market. See the FreshPress Plus+, our extended guide of the current market information at freshpoint.com.