

Produce that's Fresh. Information that's to the Point.



Top 5 Five

1. CORN **ALERT!**

Supplies are the biggest concern.

2. LETTUCE **ALERT!**

Markets remain high as demand exceeds supply on all lettuces.

3. MUSHROOMS **ALERT!**

Suppliers are still prorating orders, but farms are filling orders at higher levels than they have been.

4. PEPPERS—CHILES **ALERT!**

Demand is outpacing supplies.

5. TOMATOES **ALERT!**

All FL growers and 2 of the Baja CA growers have declared a Force Majeure/Act of God. Demand exceeds supply.

Outlook

WEST COAST

The West Coast is mostly clear and sunny with partly cloudy, patchy frost early mornings in some areas, cold temps in the low 40s and highs in the mid-60s. Some chances of rain early next week.

MEXICO

Mexico will see mostly sunny, partly cloudy conditions with afternoon showers, temps in the high 40s with highs in the 70s.

EAST COAST

FL will see average temps for the next 8-14 days, with GA into the Carolinas expecting below average temps for this time of year. Precipitation is expected to be above average across the eastern seaboard for 8-14 days.



asparagus **ALERT!**

The market is unsettled, and supplies remain tight in Mexico. The Peruvian market is mostly steady but will be leaned on to cover shortcomings in the West.



avocados

The Mexican harvest is steady with the crop peaking on 40/48/60 counts. The 48ct market and larger is weaker, with 60ct and smaller stable. Expect lighter U.S crossings: Thanksgiving (U.S.) and Revolution Day (Mexico).



beans—green **ALERT!**

The market is high in the East from short supplies from hurricanes coupled with a field transition. Quality is good. Western volume is light, and demand exceeds supplies.



berries—blackberry, blueberry & raspberry

Blackberries and **blueberries** are steady as supplies are increasing. **Raspberry** supplies from CA continue to decrease as their season finishes and the market is showing some strength.



berries—strawberry **ALERT!**

Strawberries continue to be in a demand exceeds supplies situation—expect more prorates this week into next. Recent heavy rains and now frost showing up in Santa Maria is leaving Oxnard as the primary growing region to pull from.



broccoli & cauliflower **ALERT!**

Both are in the midst of the annual transition from the Salinas Valley to the Yuma growing region. Supplies remain very light, and demand is high. The market is high.



celery

Supplies are fair, and quality is good as fields transition from Salinas to the Oxnard growing region. Demand is higher during the holidays and the market looks to remain up.



citrus—lemons, oranges & limes

Lemon: The market is mostly steady with good supplies of new crop lemons from southern CA. Quality is very good. **Lime:** Supplies are good on 110–175cts. Volume is heavier on larger sizes.

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Orange: CA Navels are in full production with good availability of 88ct and smaller; supplies on 72cts and larger are limited.



cucumbers

Eastern supply, quality, and demand are all good. The market is lower. Western volume is increasing from Mexico as the Baja region slowly finishes. Demand is steady. The market may adjust post-holiday.



onions—red, white, yellow

The market is steady on all dry onions, and quality is excellent on all colors and sizes.



peppers—green, red & yellow **ALERT!**

Red and yellow bell supplies continue to be very short overall with extremely high markets. Eastern **green bell pepper** supply is steady, quality is good as fields transition. Increasing **green bell** availability from CA and Mexico is causing this market to slightly adjust. **Hothouse red pepper** demand exceeds supply.



potatoes

Markets are active and firm as processors continue to buy product from the fresh market.



squash—zucchini & yellow **ALERT!**

Cooler weather is slowing production on **both squash** and quality is fair. **Yellow squash** supplies are short in the eastern areas and until central Mexico starts in December for the West.



tomatoes **ALERT!**

Demand continues to exceed supply on **all tomatoes**. All FL growers and 2 of the Baja CA growers have declared a Force Majeure/Act of God. We expect these market conditions to continue into January, but do not anticipate an extended interruption to supply. The next 60-90 days have forecasted challenges with quality and occasional shortages on certain varieties. Flexibility in specification, varieties, and sizing is the best way to mitigate the impacts of this supply challenge. **Hothouse Beefsteak and TOV** are also short.

eggplant

Eastern supply is lighter due to cooler weather and the market is slightly stronger. Quality is good. Western availability is increasing due to heavy production from Mexico and good supplies and quality available out of CA.

grapes—green & red

The **red grape** market is starting to strengthen as demand increases on lighter supplies; **green grapes** are steady. There is a wide range in quality from CA and imports are available at higher markets.

lettuce—leaf, iceberg, romaine **ALERT!**

All lettuce items are in the midst of [the annual field transition](#) from the Salinas Valley into Yuma. Markets remain very high. See the [FreshPress+](#) for quality specifics.

melons—honeydew & cantaloupe

Supplies have increased from offshore and Mexico. **Cantaloupe** sizing has been peaking on 9ct, followed by 9J and 12ct. Quality has been very good with Brix ranging 12-16%. **Honeydew** sizing has been between 5ct and 6ct.

Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	STEADY	DECREASING	ALERT	ALERT	INCREASING	STEADY	DECREASING	LOW
Arugula										
Asparagus										
Brussels Sprouts										
Beans – Green										
Broccoli										
Broccolini										
Cabbage										
Carrots										
Cauliflower										
Celery										
Corn										
Cucumbers										
Eggplant										
Herbs										
Garlic										
Lettuce – Iceberg										
Lettuce – Leaf G/R										
Lettuce – Romaine										
Lettuce – Spring Mix										
Mushrooms										
Onions – Green										
Onions – Red										
Onions – Yellow										
Onions – White										
Peas – Snow/Snap										
Peppers – Chiles										
Peppers – Green										
Peppers – R/Y										
Potatoes – Russet										
Potatoes – R/W/Yuk										
Potatoes – Sweet										
Spinach										
Squash – Yellow										
Squash – Zucchini										
Tomatoes – Gr/Ch										
Tomatoes – Roma										
Tomatoes – Round										
FRUITS										
Apples										
Avocados										
Bananas										
Berries – Blackberry										
Berries – Blueberry										
Berries – Raspberry										
Berries – Strawberry										
Citrus – Lemons										
Citrus – Limes										
Citrus – Oranges										
Grapes – Green										
Grapes – Red										
Melons – Cantaloupe										
Melons – Honeydew										
Melons – Watermelon										
Pineapple										

Information is subject to market fluctuations and meant to be used only as a guide. Consider transit time for your area as this is a current condition report, and up to 10 days may pass before the effects show in your market. See the FreshPress Plus+, our extended guide of the current market information at freshpoint.com.