

# We Are Your One-Stop Interiors Solution.

Community owners & operators looking to expand their footprint need a reliable design team to assist them in developing unique brand standards that coordinate with their marketing and site implementation plans.

Spellman Brady & Company is an award-winning interior planning firm specializing in the design of meaningful, healing environments. We offer turnkey services nationwide that elevate our clients' brand identities based on their target demographics and budget. Through purposefully designed custom interiors, furniture, artwork & signage that can be replicated at multiple locations, our goal is to match the excellent care that our clients deliver to their own residents.

Paired with the purchasing power of CPS, Spellman Brady is *the interior planning solution* for a growing senior living community like yours.





## We Have You Covered.

- ✓ Integrated Brand Standards
  - » Interiors
  - » Furniture
  - » Art
  - » Signage
- ✓ Interior Planning & Resources
  - » Account Management
- ✓ Streamlined Site Implementation
- ✓ Manufacturer Representation
- ✓ Buying Power

## Our Services



### INTERIOR PLANNING

- » Planning & Budgeting
- » Concept Development
- » Brand Guideline Implementation
- » Integrated Design
- » Visualization
- » NCIDQ & EBD Certified



### FF&E PROCUREMENT

- » Expert Product Sourcing
- » Leveraged Purchasing Power
- » Logistics Management
- » Installation Oversight
- » Accessory & Staging Expertise
- » Warranty Administration



### ARTWORK MASTER PLANNING

- » Artwork Planning
- » Custom Art Commissions
- » Graphics & Branding
- » Signage & Wayfinding
- » History & Donor Walls
- » Installations



**CPS**

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