

the FreshPress

June 16th, 2023

Produce that's Fresh. Information that's to the Point.



Top 5 Five



asparagus

Some shippers are concerned of pending shortages as local productions begin to decrease. Peruvian imports are below averages. For now, the market is steady, and quality is reported as good to fair, with Jumbo sizing limited. White asparagus has begun to trickle in.



avocados **ALERT!**

Mexican markets are up, and volume is down. The start of the new crop has been delayed and is estimated to begin the first week of July. Markets will go higher next week to match the pull for 4th of July.



beans—green

The West Coast is showing limited supplies and only fair quality. The market remains high and holding. Eastern supplies, demand, and quality are all good, which is keeping the market steady.



berries—blackberry, blueberry & raspberry

Blackberry and raspberry supplies are light for the next couple of weeks, but gradually increasing. Quality is fair. Markets are steady.



Blueberry supplies are light but are improving with CA volume increasing and new eastern areas coming into production.

berries—strawberry

Supplies are tightening as volume in the southern CA districts wind down leaving Salinas and Watsonville. Sizing remains large due to cool weather. A light rain last week may still present lingering quality issues this week. Markets are increasing.



broccoli & cauliflower

The **broccoli** market is mostly steady and may trend lower. Production is meeting demand and quality is reported as good. **Cauliflower** supplies are steady this week into next. The market is a little softer with no major changes from last week.



celery **ALERT!**

The market remains active and high. Oxnard numbers will continue to dwindle, and Salinas production is slow to ramp up. Expect the market to be unstable until Salinas settles into good production.

1. AVOCADOS **ALERT!**

Mexican markets are up, and volume is down.

2. BRUSSELS SPROUTS **ALERT!**

Demand exceeds the extremely light supplies on Value Added and bulk packs.

3. CABBAGE—RED **ALERT!**

Supplies are improving but remain a concern.

4. CORN **ALERT!**

GA supplies are very tight going into the next 2-3 weeks.

5. TOMATOES ON THE VINE **ALERT!**

Volume is not meeting demand in some regions.

Outlook

WEST COAST

Expect mostly sunny and partly cloudy conditions with breezy afternoons later in the week. Lows in the mid-50s, highs in the mid-70s.

MEXICO

Expect sunny and very warm conditions with occasional thunderstorms. Lows in the 60s and highs in the 90s.

EAST COAST

Over the next 6-10 days, FL will see above average temps, with the Mideastern areas seeing below averages for this time of year. As for precipitation, expect above averages in the Southeast for this time of year.

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citrus—lemons, oranges & limes

The **lemon** market is active, and small sizes continue to be extremely tight. **Lime** volume is very limited on 110/150cts due to the crop ending. Volume is heavy on 230/250/200cts. Navel **oranges** are peaking 72/88cts and grading heavier to Choice.



cucumbers

With several western districts in full swing, the market is holding up to the good demand and should hold through summer. Quality is reported as excellent. Eastern supplies are good, quality is good, and the market is very low.



eggplant

Demand is moderate and the market is lower. CA supply is increasing with fair quality. Eastern supplies are good, quality is very good, and the market is lower.



grapes—green & red

Supplies are good on red seedless in Nogales, but green and black seedless will be tighter. Expect increased volumes of red grapes by the end of the week resulting in a soft market.



lettuce—leaf, iceberg & romaine

Overall supplies are good, and markets are mostly steady.



melons—honeydew & cantaloupe

Cantaloupe supplies from AZ and CA are starting to pick up to hopefully offset Mexico's decline. **Honeydew** supplies are extremely limited, and demand exceeds supplies. Flexibility on sizes will be necessary to satisfy demand.



onions—red, white, yellow

The market is active as we settle into the main two growing areas for the summer, CA and NM. Size profile is smaller than normal. Quality is excellent in both locations.



peppers—green, red & yellow **ALERT!**

Green bell pepper supply is good, and color is fair. The market is up from growing districts finishing and cooler weather slowing production. Eastern **green bell pepper** supply is plentiful on #1 sizes, but off grades are not as plentiful. Quality is good and the market is low. **Red and yellow bell pepper** supplies are short.



potatoes

Demand remains light at elevated markets. Supplies of larger sizes are tighter with small sizes having better availability. Quality is good. The market is steady.



squash—zucchini & yellow

Cooler weather in CA has supplies limited and quality only fair. Sizing is running small. Eastern **zucchini** supply is better, quality is good, and the market is steady. **Yellow squash** supplies are light, quality is good, and the market is steady.



tomatoes

The **round tomato** market remains steady on XL/LG fruit, but small round fruit markets are strengthening due to declining volume. **Roma** markets are also strengthening due to reduced availability. **Grape and cherry** markets remain stable. **Tomatoes on the Vine **ALERT!**** are on alerts as supplies are tight with lower production numbers and not meeting demand in some regions.

Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	STEADY	DECREASING	ALERT	ALERT	INCREASING	STEADY	DECREASING	LOW
Arugula										
Asparagus										
Brussels Sprouts										
Beans – Green										
Broccoli										
Broccolini										
Cabbage										
Carrots										
Cauliflower										
Celery										
Corn										
Cucumbers										
Eggplant										
Garlic										
Lettuce – Iceberg										
Lettuce – Leaf G/R										
Lettuce – Romaine										
Lettuce – Spring Mix										
Mushrooms										
Onions – Green										
Onions – Red										
Onions – Yellow										
Onions – White										
Peas – Snow/Snap										
Peppers – Chiles										
Peppers – Green										
Peppers – R/Y										
Potatoes – Russet										
Potatoes – R/W/Yuk										
Potatoes – Sweet										
Spinach										
Squash – Yellow										
Squash – Zucchini										
Tomatoes – Gr/Ch										
Tomatoes – Roma										
Tomatoes – Round										
FRUITS										
Apples										
Avocados										
Bananas										
Berries – Blackberry										
Berries – Blueberry										
Berries – Raspberry										
Berries – Strawberry										
Citrus – Lemons										
Citrus – Limes										
Citrus – Oranges										
Grapes – Green										
Grapes – Red										
Melons – Cantaloupe										
Melons – Honeydew										
Melons – Watermelon										
Pineapple										

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