



Dagmar Boggs
Chief Customer Officer
One Coca-Cola Plaza
Atlanta, GA 30313

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Care Purchasing Services
800 NW 17th Ave
Delray Beach, FL 33445

CUSTOMER- 0001799492

Thank you for choosing to serve the products of The Coca-Cola Company. In a world where consumers have ever-expanding beverage choices, we appreciate your continued confidence in both our company and our brands.

Enclosed is the Coca-Cola North America National Foodservice & On-Premise product price list effective as of January 1, 2023. The price adjustments reflected in this list are required so we can continue investing in our consumer preferred brands and services to grow your business. We believe these price adjustments are both reasonable and responsible. To summarize, the price adjustments include the following:

- Coca-Cola post-mix syrups will increase by +8.5%.
- Coca-Cola Freestyle® products and ingredients will increase by an average +7.87% (dependent on dispensing platform and brand mix); specific pricing elements will be adjusted as follows:
 - Cartridges and Non-Nutritive Sweetener will increase by +6.97%
 - HFCS will increase by +13.63%**
- Minute Maid® Chilled Juices and Juice Drinks will increase by +6%. Minute Maid® juice boxes will increase by +5%.
- Simply® 11.5oz, 32oz, and 52oz packages will increase by +6.0%.
- Bacardi® Mixers will increase by +5.0%.
- All other Frozen Minute Maid® products, including Orange Juice, Apple Juice, Ades, Punches, Smoothies and Juice Drinks will increase by +6.0%.
- Honest Kids® juice boxes will increase by +6.0%.
- Gold Peak® brewed tea will increase by +2%.

This is not an exhaustive product list, and some package pricing may increase outside of the percentages listed above. For other products, please see attached price sheet or contact your sales representative.

Each year, we strive to improve our productivity and increase efficiency in an effort to control costs while continuing to invest in the brands, equipment, service, insights and profit-building programs that deliver value to your business. Please do not hesitate to contact your Coca-Cola representative with any questions concerning our new pricing or new programs designed to grow your beverage sales.

On behalf of everyone at The Coca-Cola Company, thank you for your business.

Sincerely,

Dagmar Boggs
Chief Customer Officer
Coca-Cola North America

** Following the fluctuation in the underlying commodity price index